

CS01

Confirmation statement

925256/40



Companies House



Go online to file this information
www.gov.uk/companieshouse

A fee may be payable with this form
Please see 'How to pay' on the last page.

✓ **What this form is for**
You may use this form to confirm
that the company has filed up to
date. You must file a confirmation
statement at least once every year.

✗ **What this form is NOT for**
You cannot use this form to
report changes to the company
people with significant control
(PSC), registered office address
or single alternative inspection
address (SAIL) information.

THURSDAY



A14 *AB97CS7K* 28/07/2022 #67
COMPANIES HOUSE

Before you start

You can check your company details for free on our online service:

<https://beta.companieshouse.gov.uk>

Change to your company information

If you need to make any changes to:

- **Part 1** Principal business activities or standard industrial classification (SIC)
- **Part 2** Statement of capital
- **Part 3** Trading status of shares and exemption from keeping a register of people with significant control (PSC)
- **Part 4** Shareholder information

Use the additional parts of this form to do this.

Other changes

If you need to make any
changes to:

- registered office address
- single alternative inspection
address (SAIL) and company
records
- officer appointments
- information about people with
significant control

You must do this separately
before or at the same time as this
confirmation statement.

1 Company details

Company number 0 8 5 6 7 7 9 2

Company name in full BEHAVIOURAL INSIGHTS LTD

→ **Filling in this form**
Please complete in typescript or in
bold black capitals.

2 Confirmation date

Please give the confirmation statement date. You must deliver this form within
14 days of this date. Please check your company records for the date of your
confirmation period.

Confirmation date 1 d 1 d 3 m 0 m 6 y 2 y 0 y 2 y 2

1 Check when your confirmation statement is due

To check your confirmation
statement date:
<https://beta.companieshouse.gov.uk>

You can make a statement at
any time during the confirmation
period. This will change your next
confirmation date.

3 Confirmation statement

I confirm that all information required to be delivered by the company pursuant
to section 853A(1)(a) of the Companies Act 2006 in relation to the confirmation
period ending on the confirmation date above either has been delivered or is
being delivered with this statement.

Signature

Signature

X

X

2 Societas Europaea

If the form is being filed on behalf
of a Societas Europaea (SE) please
delete 'director' and insert details
of which organ of the SE the person
signing has membership.

3 Person authorised

Under either section 270 or 274 of
the Companies Act 2006.

This form may be signed by:

Director 1, Secretary, Person authorised 2, Charity commission receiver and
manager, CIC manager, Judicial factor.

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**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name 00368474

Company name DLA PIPER UK LLP

Address 1 ST PAUL'S PLACE

Post town SHEFFIELD

County/Region SOUTH YORKSHIRE

Postcode S 1 2 J X

Country UNITED KINGDOM

DX

Telephone

**Checklist**

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have checked the company information that we hold.
- ☐ You have shown any relevant changes made to your information on the additional parts to this form or filed the appropriate form before or at the same time as this confirmation statement.
- ☐ You have signed the form.
- ☐ You have enclosed the correct fee if appropriate.

**How to pay**

You must include a £40 fee with the first Confirmation Statement you file each year. Further Confirmation Statements made in the same year don't require a fee.

Make cheques or postal orders payable to 'Companies House.'

**Important information**

All information on this form will appear on the public record.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

For companies registered in England and Wales:
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ.
DX 33050 Cardiff.

For companies registered in Scotland:
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post).

For companies registered in Northern Ireland:
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG.
DX 481 N.R. Belfast 1.

**Further information**

For further information, please see the guidance notes on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

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Part 2

Statement of capital change



Complete this part in full if there has been any change to your share capital or prescribed particulars since the last statement of capital was delivered.

✓ **This part must be sent at the same time as your confirmation statement.**

✗ Not required for companies without share capital.

For further information, please refer to our guidance at www.gov.uk/companieshouse

You must complete both sections B1 and B2.

B1

Share capital

Complete the table(s) below to show the issued share capital.

Complete a separate table for each currency (if appropriate). For example, add pound sterling in 'Currency table A' and Euros in 'Currency table B'.

Continuation pages
Use a statement of capital continuation page if necessary.

Currency Complete a separate table for each currency	Class of shares E.g. Ordinary/Preference etc.	Number of shares	Aggregate nominal value (£, €, \$, etc) Number of shares issued multiplied by nominal value	Total aggregate amount unpaid, if any (£, €, \$, etc) Including both the nominal value and any share premium
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Currency table A

GBP	ORDINARY	10,000,000	100	
Totals		10,000,000	100	Nil

Currency table B

Totals				

Currency table C

Totals				

Totals (including continuation pages)

Total number of shares	Total aggregate nominal value ❶	Total aggregate amount unpaid ❶
10,000,000	100	Nil

❶ Please list total aggregate values in different currencies separately. For example: £100 + €100 + \$10 etc.

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B2

Prescribed particulars

Please give the prescribed particulars of rights attached to each class of share shown in the 'share capital' tables in **Section B1**.

Class of share	Ordinary
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Prescribed particulars	Each share has full rights in the company with respect to voting, dividends and distributions.
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Prescribed particulars of rights attached to shares

The particulars are:

- particulars of any voting rights, including rights that arise only in certain circumstances;
- particulars of any rights, as respects dividends, to participate in a distribution;
- particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and
- whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder.

A separate table must be used for each class of share.

Please use a prescribed particulars continuation page if necessary.

Class of share	
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Prescribed particulars	
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Class of share	
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Prescribed particulars	
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PLEASE FIND THE SEPARATE
DOCUMENT ENCLOSED WITH THE LIST OF

Part 4

Shareholder information change

SHAREHOLDERS

Only use this Part to tell us of a change to shareholder information since the company last delivered this information.

✓ If completed this Part must be sent at the same time as your confirmation statement.

✗ Not required for companies without share capital or DTR5 companies.

For further information, please refer to our guidance at www.gov.uk/companieshouse

D1

Shareholder information for a non-traded company o

How is the list of shareholders enclosed. Please tick the appropriate box below:

☐ The list of shareholders is enclosed on paper.

✓ The list of shareholders is enclosed in another format.

➊ Further shareholders
Please use a Shareholder information (for a non-traded company) continuation page if necessary.

Show any information that has changed for each person.

Please list the company shareholders in alphabetical order. Joint shareholders should be listed consecutively.

Shareholder's Name (Address not required)	Class of share	Shares held at confirmation date	Shares transferred (if appropriate)	
		Number of shares	Number of shares	Date of registration of transfer
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D2**Shareholder information for certain traded companies (not DTR5)**

Give details of any change to the information (since you last gave it) about people who held at least 5% of the issued shares of any class at the end of the confirmation period.

Please list the shareholders in alphabetical order. Joint shareholders should be listed consecutively.

Further shareholders
Please use a 'Shareholder information – certain traded companies (not a DTR5 company)' continuation page if necessary.

Shares held at confirmation date

Shareholder's name	Shareholder's address	Class of share	Number of shares

BEHAVIOURAL INSIGHTS LTD (CRN: 08567792)

LIST OF SHAREHOLDERS

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Abigail Mottershaw	C Ordinary shares	0	13,118	1 March 2022
Aisling Colclough	C Ordinary shares	0	7,229	1 March 2022
Aisling Ni Chonaire	C Ordinary shares	0	29,116	1 March 2022
Alasdair Smith	C Ordinary shares	0	8,469	1 March 2022
Alexander Clark	C Ordinary shares	0	18,891	1 March 2022
Alex Gyani	C Ordinary shares	0	48,994	1 March 2022
Alex Sutherland	C Ordinary shares	0	20,975	1 March 2022
Alex Whitefield	C Ordinary shares	0	1,154	1 March 2022
Alexandra Bowring	C Ordinary shares	0	714	1 March 2022
Alice Farrell	C Ordinary shares	0	5,724	1 March 2022
Alix Brazier	C Ordinary shares	0	7,358	1 March 2022
Amber Evans	C Ordinary shares	0	3,535	1 March 2022
Amy Yung	C Ordinary shares	0	9,488	1 March 2022
Andrew Schein	C Ordinary shares	0	9,994	1 March 2022
Andriana Vinnitchok	C Ordinary shares	0	3,260	1 March 2022
Anna Bird	C Ordinary shares	0	17,933	1 March 2022
Antonio Silva	C Ordinary shares	0	28,881	1 March 2022
Ari Rosenblum	C Ordinary shares	0	7,682	1 March 2022
Ariel Bothen	C Ordinary shares	0	8,477	1 March 2022
Ben Lethbridge	C Ordinary shares	0	17,899	1 March 2022
Ben Szreter	C Ordinary shares	0	4,042	1 March 2022
Ben Weiner	C Ordinary shares	0	11,772	1 March 2022
Behavioural Insights Trustee Company Limited	C Ordinary shares	0	2,583,353	10 December 2021

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Behavioural Insights Trustee Company Limited	C Ordinary shares	0	166,647	1 March 2022
Bowen Fung	C Ordinary shares	0	4,778	1 March 2022
Bridie Murphy	C Ordinary shares	0	3,684	1 March 2022
Caitlin Court	C Ordinary shares	0	5,302	1 March 2022
Callum O'Mahony	C Ordinary shares	0	848	1 March 2022
Cameron Knott	C Ordinary shares	0	7,008	1 March 2022
Camilla Devereux	C Ordinary shares	0	1,307	1 March 2022
Caron Macmillan	C Ordinary shares	0	12,926	1 March 2022
Caterina Floriani Mussolini	C Ordinary shares	0	714	1 March 2022
Cathy Coleman	C Ordinary shares	0	13,773	1 March 2022
Charlotte Hesketh	C Ordinary shares	0	5,100	1 March 2022
Chloe Bustin	C Ordinary shares	0	15,565	1 March 2022
Chloe Chambraud	C Ordinary shares	0	8,640	1 March 2022
Claire Cathro	C Ordinary shares	0	2,839	1 March 2022
Clare Delargy	C Ordinary shares	0	25,161	1 March 2022
Dan Brown	C Ordinary shares	0	5,977	1 March 2022
Dave Wilson	C Ordinary shares	0	4,050	1 March 2022
David Halpern	C Ordinary shares	0	750,000	1 March 2022
David Lim Shing Yang	C Ordinary shares	0	875	1 March 2022
Dilhan Perera	C Ordinary shares	0	6,214	1 March 2022
Edward Bradon	C Ordinary shares	0	40,298	1 March 2022
Edward Flahavan	C Ordinary shares	0	16,885	1 March 2022
Edward Whincup	C Ordinary shares	0	901	1 March 2022
Eleanor Collerton	C Ordinary shares	0	3,902	1 March 2022

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Elisabeth Costa	C Ordinary shares	0	59,634	1 March 2022
Elizabeth Convery	C Ordinary shares	0	7,265	1 March 2022
Emma Leith	C Ordinary shares	0	1,116	1 March 2022
Emma Ruskuc	C Ordinary shares	0	4,088	1 March 2022
Erin Howard	C Ordinary shares	0	14,988	1 March 2022
Elsbeth Kirkman	C Ordinary shares	0	104,911	1 March 2022
Eva Kolker	C Ordinary shares	0	14,787	1 March 2022
Faisa Abdi	C Ordinary shares	0	3,741	1 March 2022
Felicty Algate	C Ordinary shares	0	100,000	1 March 2022
Filip Gesiarz	C Ordinary shares	0	4,635	1 March 2022
Filip Murar	C Ordinary shares	0	8,819	1 March 2022
Filippo Bianchi	C Ordinary shares	0	7,619	1 March 2022
Fiona Moodie	C Ordinary shares	0	10,820	1 March 2022
Fiona Young	C Ordinary shares	0	5,169	1 March 2022
Fionnuala O'Reilly	C Ordinary shares	0	23,140	1 March 2022
Georgina Bremner	C Ordinary shares	0	14,612	1 March 2022
Giulia Tagliaferri	C Ordinary shares	0	9,452	1 March 2022
Hannah Behrendt	C Ordinary shares	0	25,881	1 March 2022
Hannah Burd	C Ordinary shares	0	31,384	1 March 2022
Hannah Keating	C Ordinary shares	0	13,944	1 March 2022
Hazel Wright	C Ordinary shares	0	28,609	1 March 2022
Hazel Shaw	C Ordinary shares	0	5,574	1 March 2022
Helen Brown	C Ordinary shares	0	13,099	1 March 2022
Heng Hwee Koh	C Ordinary shares	0	6,808	1 March 2022
Hubert Wu	C Ordinary shares	0	12,126	1 March 2022
Hugo Harper	C Ordinary shares	0	49,614	1 March 2022

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Ian West	C Ordinary shares	0	66,368	1 March 2022
Ingrid Broch-Due	C Ordinary shares	0	3,852	1 March 2022
Iorwerth Thomas	C Ordinary shares	0	3,641	1 March 2022
Jake Reynolds	C Ordinary shares	0	710	1 March 2022
James Farrington	C Ordinary shares	0	2,794	1 March 2022
James Lawrence	C Ordinary shares	0	26,909	1 March 2022
Jason Ellar	C Ordinary shares	0	8,115	1 March 2022
Jemuwem Eno-Amooquaye	C Ordinary shares	0	794	1 March 2022
Jenna Crompton	C Ordinary shares	0	894	1 March 2022
Jerrin Thomas	C Ordinary shares	0	646	1 March 2022
Jessica Hunt	C Ordinary shares	0	22,263	1 March 2022
Joceline Yong	C Ordinary shares	0	6,393	1 March 2022
Jody Bern	C Ordinary shares	0	5,148	1 March 2022
Johannes Lohmann	C Ordinary shares	0	22,277	1 March 2022
Jordan Whitwell-Mak	C Ordinary shares	0	1,143	1 March 2022
Karen Cronan	C Ordinary shares	0	26,865	1 March 2022
Karen Tindall	C Ordinary shares	0	30,527	1 March 2022
Katherine Weighill	C Ordinary shares	0	1,982	1 March 2022
Kathryn Atherton	C Ordinary shares	0	8,128	1 March 2022
Katy King	C Ordinary shares	0	29,928	1 March 2022
Katya Johnson-Ward	C Ordinary shares	0	3,841	1 March 2022
Kimberly Bohling	C Ordinary shares	0	18,532	1 March 2022
Kiran Kaur	C Ordinary shares	0	11,909	1 March 2022
Kristina Londakova	C Ordinary shares	0	13,184	1 March 2022
Lal Chadeesingh	C Ordinary shares	0	15,993	1 March 2022

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Laura Moyce	C Ordinary shares	0	9,143	1 March 2022
Lauren Yates	C Ordinary shares	0	21,263	1 March 2022
Leonie Nicks	C Ordinary shares	0	12,034	1 March 2022
Lev Tankelevitch	C Ordinary shares	0	4,134	1 March 2022
Lilli Wagstaff	C Ordinary shares	0	5,965	1 March 2022
Lourdes Valencia Torres	C Ordinary shares	0	5,473	1 March 2022
Lucy Camden	C Ordinary shares	0	3,412	1 March 2022
Lucy Makinson	C Ordinary shares	0	16,094	1 March 2022
Luke Ravenscroft	C Ordinary shares	0	49,940	1 March 2022
Madeline Gross	C Ordinary shares	0	776	1 March 2022
Mark Egan	C Ordinary shares	0	17,719	1 March 2022
Martina Maglicic	C Ordinary shares	0	2,021	1 March 2022
Mary Niven-Bowling	C Ordinary shares	0	2,409	1 March 2022
Matthew Holt	C Ordinary shares	0	10,789	1 March 2022
Michael Hallsworth	C Ordinary shares	0	100,000	1 March 2022
Michael Fernandez	C Ordinary shares	0	35,712	1 March 2022
Miranda Jackman	C Ordinary shares	0	16,736	1 March 2022
Monica Wills Silva	C Ordinary shares	0	29,151	1 March 2022
Monika Rudzeviciute	C Ordinary shares	0	15,823	1 March 2022
NESTA	Ordinary shares	10,000,000	Nil	1 March 2022 (7,000,000 shares transferred to NESTA)
Natalia Shakhina	C Ordinary shares	0	9,657	1 March 2022
Nayab Wardah	C Ordinary shares	0	2,301	1 March 2022
Nicola Kerr	C Ordinary shares	0	70,650	1 March 2022
Nida Broughton	C Ordinary shares	0	32,437	1 March 2022

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Oliver Berry	C Ordinary shares	0	1,391	1 March 2022
Oliver Sugg	C Ordinary shares	0	4,256	1 March 2022
Owain Service	C Ordinary shares	0	500,000	1 March 2022
Pascale Kingne Talla	C Ordinary shares	0	7,442	1 March 2022
Patrick Taylor	C Ordinary shares	0	6,634	1 March 2022
Paul Calcraft	C Ordinary shares	0	20,354	1 March 2022
Paul Sulja	C Ordinary shares	0	26,131	1 March 2022
Pujen Shrestha	C Ordinary shares	0	1,143	1 March 2022
Rachel Coyle	C Ordinary shares	0	17,542	1 March 2022
Raekwon Nettleford	C Ordinary shares	0	3,413	1 March 2022
Raj Chande	C Ordinary shares	0	10,296	1 March 2022
Ravi Dutta	C Ordinary shares	0	25,366	1 March 2022
Richard O'Brien	C Ordinary shares	0	10,104	1 March 2022
Rizwaan Malik	C Ordinary shares	0	2,884	1 March 2022
Rory Gallagher	C Ordinary shares	0	200,000	1 March 2022
Rosie Phillips	C Ordinary shares	0	4,684	1 March 2022
Rubinder Boparai	C Ordinary shares	0	5,034	1 March 2022
Ruth Persian	C Ordinary shares	0	19,966	1 March 2022
Sara Halkiopoulos	C Ordinary shares	0	10,208	1 March 2022
Sara Hamilton	C Ordinary shares	0	1,504	1 March 2022
Sarah Merriam	C Ordinary shares	0	7,324	1 March 2022
Saul Wodak	C Ordinary shares	0	3,005	1 March 2022
Serene Koh	C Ordinary shares	0	26,616	1 March 2022
Shalin Kumra	C Ordinary shares	0	31,274	1 March 2022
Sheridan Hartley	C Ordinary shares	0	15,584	1 March 2022
Shoshana Davidson	C Ordinary shares	0	8,722	1 March 2022

Shareholders Name	Class of share	Shares held at confirmation date	Shares transferred	
		Number of Shares	Number of Shares	Date of registration of transfer
Shoshanna Freedman	C Ordinary shares	0	2,765	1 March 2022
Simon McNair	C Ordinary shares	0	7,600	1 March 2022
Simon Ruda	C Ordinary shares	0	100,000	1 March 2022
Sophie Davis	C Ordinary shares	0	24,918	1 March 2022
Stefan Kelly	C Ordinary shares	0	1,062	1 March 2022
Stefanie Schultheis	C Ordinary shares	0	1,835	1 March 2022
Stewart Kettle	C Ordinary shares	0	33,633	1 March 2022
Sujatha Krishnan-Barman	C Ordinary shares	0	1,161	1 March 2022
Tania Loke	C Ordinary shares	0	4,134	1 March 2022
Tash Woods	C Ordinary shares	0	1,411	1 March 2022
The Solicitor for the Affairs of Her Majesty's Treasury (as Nominee for the Minister for the Cabinet Office)	A Ordinary shares	0	3,000,000	1 March 2022
Tim Hardy	C Ordinary shares	0	3,641	1 March 2022
Toby Park	C Ordinary shares	0	29,660	1 March 2022
Tom O'Keeffe	C Ordinary shares	0	3,026	1 March 2022
Vera Newman	C Ordinary shares	0	6,236	1 March 2022
Victoria Fussey	C Ordinary shares	0	10,103	1 March 2022
Violette Gadenne	C Ordinary shares	0	3,723	1 March 2022
Yihan Xu	C Ordinary shares	0	5,588	1 March 2022
Zac Baynham-Herd	C Ordinary shares	0	4,075	1 March 2022
Zara Goozee	C Ordinary shares	0	5,473	1 March 2022
Zoe Powell	C Ordinary shares	0	2,670	1 March 2022