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Illustration and Storyboard: Luiz Fernando Menezes

Concept: Tai Nalon

Review: Alexios Mantzaris, Dulce Ramos and Daniel Funke

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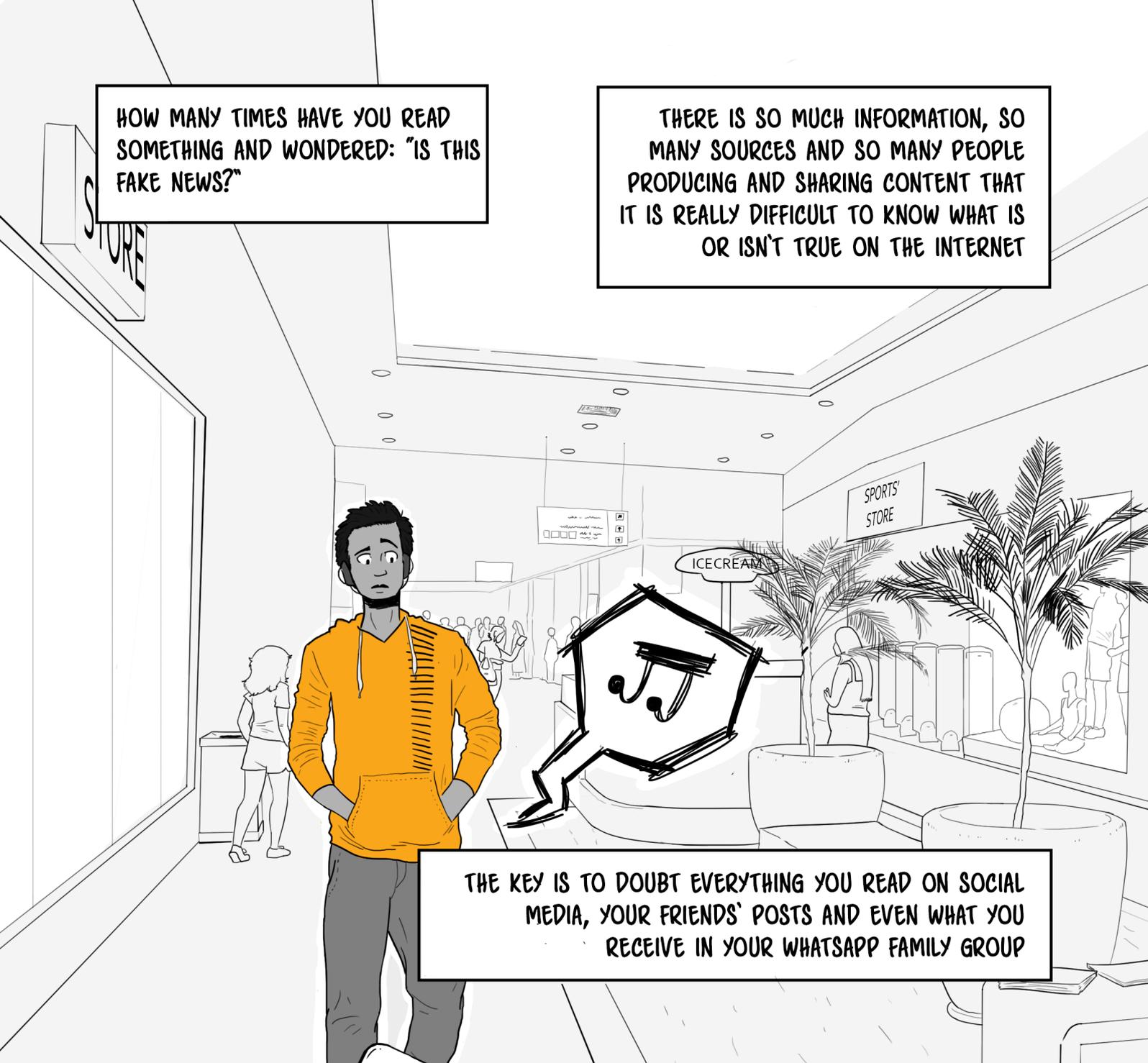
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HOW MANY TIMES HAVE YOU READ SOMETHING AND WONDERED: "IS THIS FAKE NEWS?"

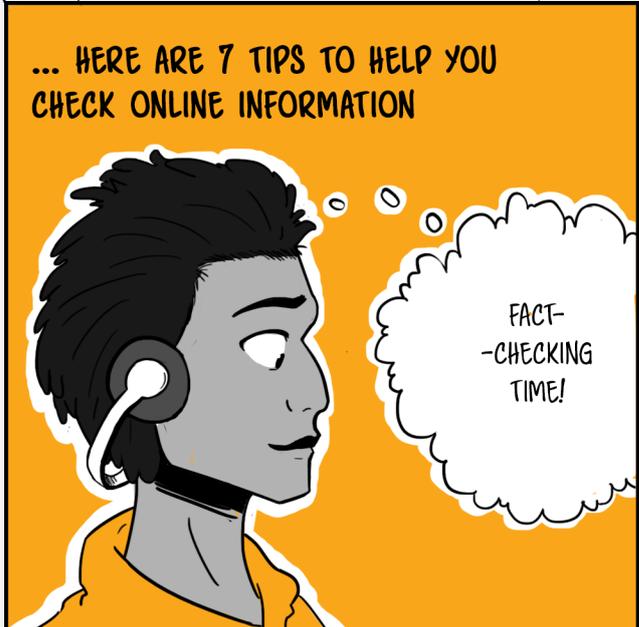
THERE IS SO MUCH INFORMATION, SO MANY SOURCES AND SO MANY PEOPLE PRODUCING AND SHARING CONTENT THAT IT IS REALLY DIFFICULT TO KNOW WHAT IS OR ISN'T TRUE ON THE INTERNET



THE KEY IS TO DOUBT EVERYTHING YOU READ ON SOCIAL MEDIA, YOUR FRIENDS' POSTS AND EVEN WHAT YOU RECEIVE IN YOUR WHATSAPP FAMILY GROUP



BUT IF, IN ADDITION TO QUESTIONING WHAT YOU READ, YOU WANT TO FIND SOME EVIDENCE FOR IT...



1) CHECK THE SOURCE

MAKE SURE YOU KNOW WHERE IT COMES FROM: IT DOESN'T MATTER IF YOU HAVE RECEIVED JUST THE TITLE, A PHOTO OR A LINK



AS MUCH AS YOU MAY DOUBT THE TRADITIONAL PRESS, IT IS A LEGITIMATE SOURCE OF INFORMATION: IT RELIES ON JOURNALISTS ON THE GROUND AND CAN BE PENALIZED IF IT PUBLISHES FALSE INFORMATION

LOOK FOR THE SAME NEWS ON OTHER SITES IF YOU DOUBT THE SOURCE OF THE INFORMATION. IF IT'S TRUE, IT'S VERY LIKELY THAT IT HAS BEEN REPORTED IN OTHER OUTLETS



 truthfulnews.com

 truthandnews.com
truthfulnews.org
truthfullnews.com

ALSO BE CAREFUL WITH IMPOSTORS: THERE ARE WEBSITES THAT COPY THE LAYOUT OF MAJOR NEWSPAPERS AND MAGAZINES OR USE SIMILAR URLS

2) READ:
NEWS STORIES HAVE
"RULES" TO PASS THE
CREDIBILITY TEST

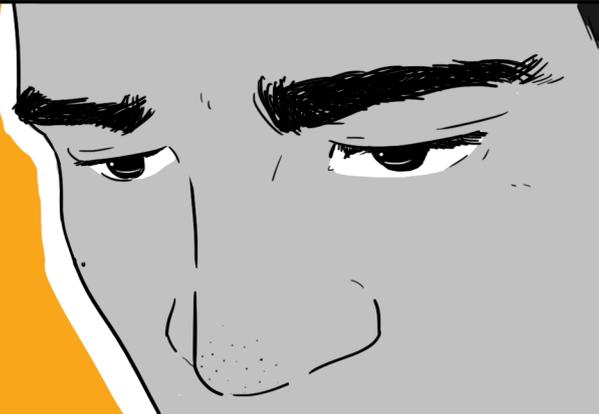


**BUT DON'T READ JUST
THE TITLE!**

SCROLL
SCROLL
SCROLL



**CHECK FOR
SOURCES
THROUGHOUT THE
TEXT. THE INFORMATION
MUST COME FROM
SOMEWHERE: IS IT
TRUSTWORTHY?**



**IF IT HAS
EXTERNAL LINKS,
GO TO THE
ORIGINAL SOURCE
AND SEE IF THE
INFORMATION
CHECKS OUT**

**CHECKING THE LANGUAGE IS ANOTHER
TIP. TEXTS THAT USE MANY ADJECTIVES
OR OFFENSIVE WORDS TEND TO BE FAKE**

WINGNUT

MORON

HYPOCRITE

EXTREMIST
ZEALOT

IDIOT

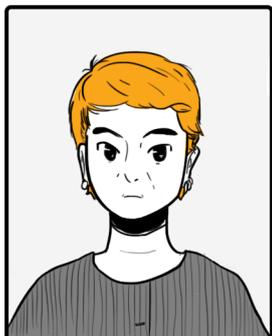
Have you heard about
So-and-so? HE GOT
ARRESTED!

What?
Again?



**DON'T FORGET TO LOOK AT THE
PUBLISHING DATE. IT'S COMMON ON
SOCIAL MEDIA FOR PEOPLE TO
SHARE OLD NEWS**

3) CHECK THE AUTHOR: ASK YOURSELF WHO WROTE THIS TEXT



SO-AND-SO SURNAME

Journalist since 1998, works as a reporter of Truthful News since 2012. Writes primarily about this topic.

FROM THE AUTHOR:

- Another article about the story you just read
- Some other report about a different topic

IF THE STORY HAS A BYLINE, IT MEANS THAT THE JOURNALIST ASSUMES RESPONSIBILITY FOR THE CONTENT. IT'S A GOOD IDEA TO CHECK WHAT OTHER ARTICLES S/HE HAS WRITTEN OR EVEN, IF POSSIBLE, TO CONTACT THEM TO ASK QUESTIONS

IF YOU HAVE DOUBTS ABOUT THE VERACITY OF IMAGES OR VIDEOS,

4) ASK GOOGLE:

Google



JUST DRAG THE IMAGE TO GOOGLE SEARCH BOX (OR USE THE REVEYE EXTENSION)

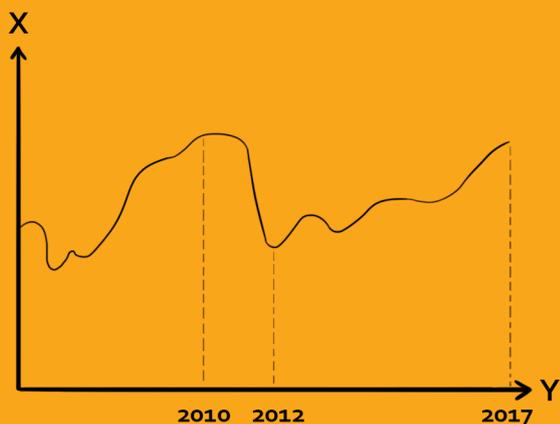


Youtube DataViewer

Video URL

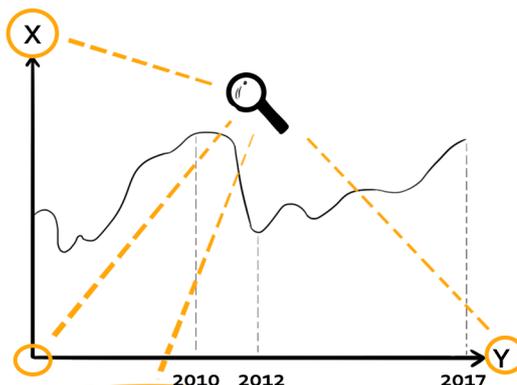
YOU CAN ALSO CHECK VIDEOS WITH THE HELP OF YOUTUBE DATAVIEWER

IT IS ALSO POSSIBLE TO VERIFY IF THE
5) STATISTICS ARE CORRECT:



Source: Institute X

LOOK AT THE WHOLE DATASET: CHECK THE DATES AND THE STORY'S TIMEFRAME. INCOMPLETE DATA CAN HIDE IMPORTANT INFORMATION



Source: Institute X

NOW LET'S TRY A CHALLENGE: 6) GET OUT OF YOUR BUBBLE



WE TEND TO BELIEVE THINGS THAT CONFIRM OUR BELIEFS AND PREJUDICES

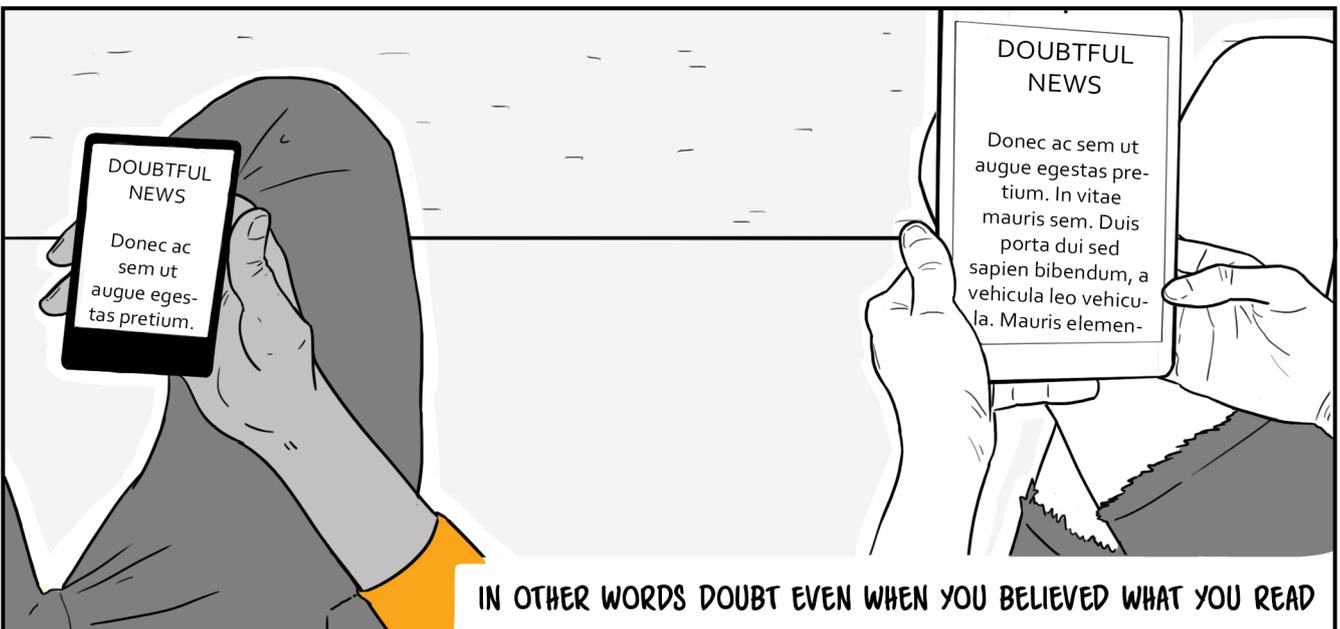


DID YOU ASK YOURSELF WHETHER NEWS YOU'RE READING APPEARED ON SITES FREQUENTED BY PEOPLE WITH DIFFERENT IDEOLOGIES?

SO ALWAYS ASK YOURSELF: WAS THE INFORMATION SHARED BY SOMEONE WHO HAS OPINIONS SIMILAR TO YOURS?



AND WHAT ARE YOU READING, AFTER ALL? IS IT NEWS OR AN OPINION ARTICLE?



IN OTHER WORDS DOUBT EVEN WHEN YOU BELIEVED WHAT YOU READ

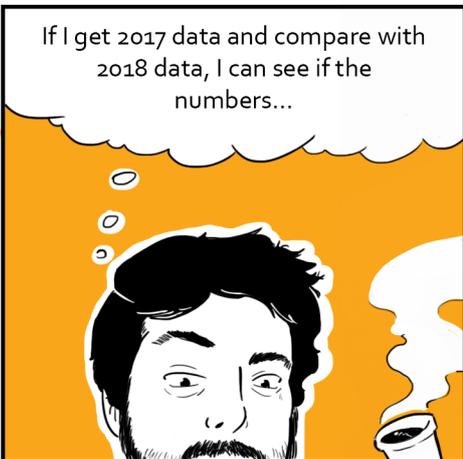
REMEMBER YOU ARE NOT ALONE! IF YOU NEED HELP,
7) REACH OUT THE SPECIALISTS



**THERE ARE ALREADY
MANY FACT-CHECKING SITES**



**OF COURSE, THEY CAN'T SEE (AND CHECK) ALL OF THE
INFORMATION, BUT THEY USUALLY CHECK THE MOST
TALKED ABOUT ISSUES OF THE MOMENT**



Fact-checking suggestion:

Hi! I would like to suggest to you some work. I think the last report of News (04/04/2018) is fake. Can you check this piece?

Link to be checked:

<https://truthfulnews.com/45663451>

Author or origin of the information:

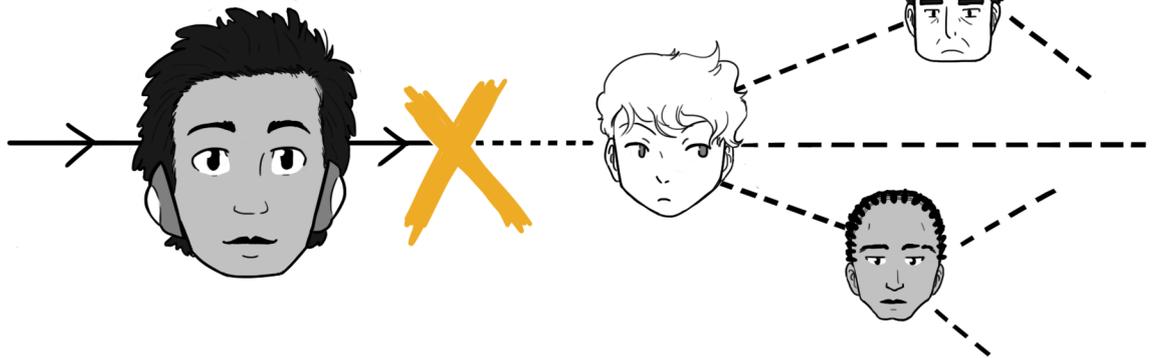
So-and-So Surname / Truthful News

Send

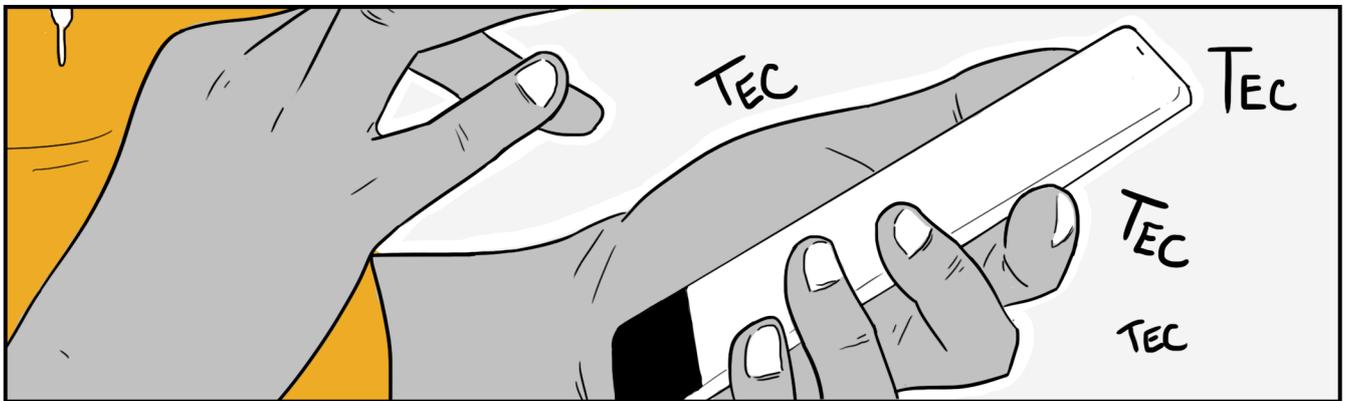


**JUST ASK: THERE ARE WEBSITES THAT PROVIDE
ON-DEMAND CHECKING FOR CLAIMS THAT HAVE
REACHED A LARGE AUDIENCE. IF YOUR QUESTION
MEETS THEIR POLICIES, THEY WILL CHECK IT**

“WOW, ALL THIS WORK JUST TO SEE
IF THE NEWS IS FAKE OR NOT?”

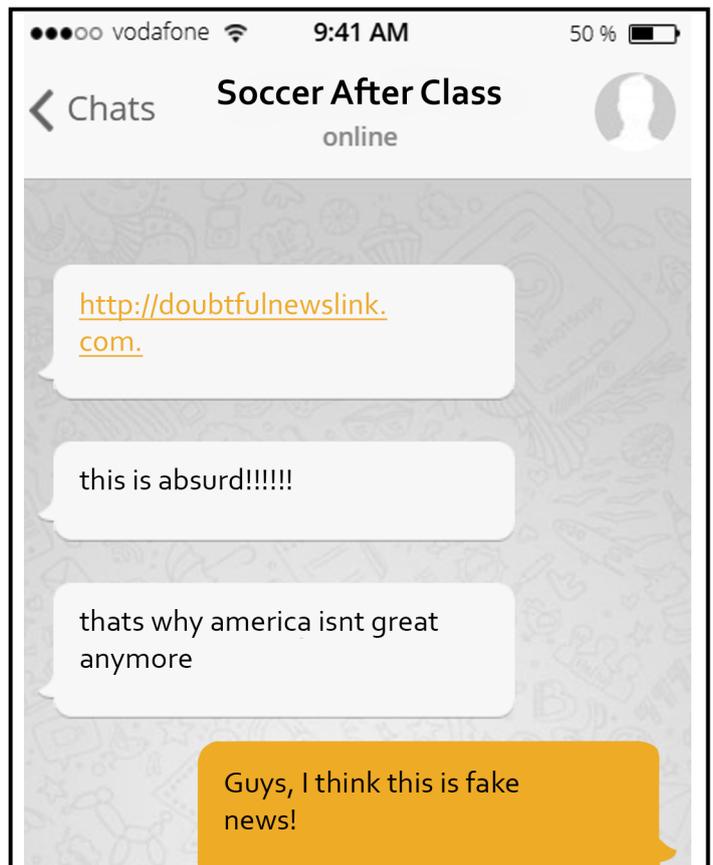


YES. IF YOU DON'T CHECK AND END UP SHARING FALSE INFORMATION, IT REACHES YOUR FAMILY AND FRIENDS. IF THEY ALSO DON'T CHECK, THEY'LL PASS ON IT TO THEIR FAMILY AND FRIENDS. AND SO ON



TRUE AND QUALITY
INFORMATION IS
EVERYONE'S RIGHT

SHARE ONLY WHAT YOU TRUST
(AND HAVE CHECKED) AND
ENCOURAGE YOUR FAMILY AND
FRIENDS TO
DO THE SAME



FAKE NEWS IS BECOMING INCREASINGLY DIFFICULT TO DIFFERENTIATE FROM GENUINE INFORMATION. BUT NOW YOU CAN SPOT IT!



IF THE PRODUCERS OF THIS TYPE OF CONTENT ARE TRYING TO DECEIVE YOU

...



YOU KNOW HOW TO GET IT RIGHT!



Sources

*A field guide to 'Fake News' and
other information disorders*

Aos Fatos

BBC

FactCheck.org

PolitiFact



2018